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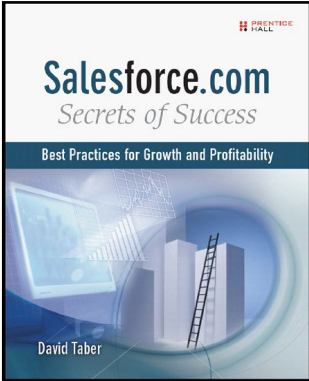
Salesforce.com Secrets of Success to Enter its Third Printing

Management best-practices guide for CRM Systems has saved readers collectively millions of dollars in consulting fees.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Apr 04, 2011 - Palo Alto, California - April 4, 2011 - SalesLogistix Corporation, the CRM Management Consultancy and certified Salesforce.com integration partner, today announced that the book "Salesforce.com Secrets of Success" will be reprinted a third time by its publisher, Prentice Hall.

"Salesforce.com Secrets of Success" is a manager's guide to getting the most out of CRM systems, not just Salesforce.com. 80% of the content applies to any modern CRM system," said David Taber, the book's author.



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Web resources supplement the book at no charge. www.sfdc-secrets.com provides templates, checklists, and other tools for the project manager or CRM team member.

The book (ISBN # 978-0137140763) has been published in Kindle, Sony, and PDF reader format and is available at Amazon.com, Barnes & Noble, and other booksellers and web outlets.

Salesforce.com is a registered trademark of Salesforce.com. Prentice Hall is a registered trademark of Pearson Education.

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About SalesLogistix Corporation SalesLogistix Corporation is a CRM management consultancy and certified Salesforce.com integrator based in California. The firm focuses on improving sales, marketing, and customer service business processes that are the foundation of its clients profitable growth.

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Contact Email : Contact Author \*\*\*@saleslogistix.com Issued By : SalesLogistix Corporation Phone : 650 326 2626 Address : 555 Bryant Street Suite 789 Zip : 94301 City/Town : Palo Alto State/Province : California Country : United States Categories : Books, Business, Software Tags : David Taber, salesforce.com, sfdc, crm, sfa, Saleslogistix, Saleslogistics Last Updated : Apr 04, 2011 Shortcut : http://prlog.org/11416406

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